





Engaging with Industry Partners

JAN 29

Building strong relationships with industry partners can open new avenues for funding and collaborative research. In this webinar, we offer practical strategies for building successful partnerships with industry, emphasizing the importance of understanding cultural differences and aligning goals for mutual benefit. Attendees will learn how to communicate effectively, initiate collaborations, and leverage a wide range of engagement opportunities.



Revamping Your Grantseeking Strategy in a Changing Landscape

FEB 26

As funding priorities and requirements evolve, grant seekers must adapt their strategies to remain competitive. This webinar will offer insights into updating your approach in seeking external funding, including strategies for tracking trends, revising proposal narratives, and exploring new opportunities. Participants will learn how to respond to shifts in the funding environment and position their projects for success.



Re-Imagining Broader Impacts in Grant Writing

MAR 26

The articulation of broader impacts remains a critical component of federal grant proposals, but recent policy changes have significantly reshaped how applicants should approach this aspect of their proposals. This session will present strategies for designing and communicating broader impacts that align with current federal priorities, including practical ways to demonstrate project relevance and impact for a wide audience.



Pathways for Effective Research Translation

APR 30

In this webinar, we explore pathways for grant seekers aiming to extend their research discoveries from academic settings into real-world applications. Attendees will learn strategies for translating complex findings into accessible formats for practitioners, policymakers, and industry, increasing the impact and grant-readiness of their work. The session will highlight ways to bridge the gap between research and application, and discuss how feedback from users can inform future projects and proposals.



Building Grantseeking Capacity & Culture

MAY 28

Organizations striving to grow their funding portfolios inevitably face critical questions about how to strategically build the infrastructure required to seek, manage, and sustain grant funding over time. This webinar will explore best practices and key considerations for developing this capacity—whether you are in the early stages of establishing a grants function or looking for proven strategies to strengthen and expand your existing efforts. Participants will gain actionable insights to help position their organizations for long-term success in a competitive funding environment.



Roundtable: Sustaining Research Growth in Today's Funding Environment

JUN 25

Amid rapid changes in the federal funding landscape, institutions of higher education are confronting a host of new challenges as they strive to sustain and grow their grant portfolios. In this roundtable discussion, we will hear from grants and research leaders about the strategies they are deploying to keep their organizations on course. Topics will include efforts to diversify funding sources, respond to shifting priorities, strengthen institutional research capacity, and explore emerging opportunities in uncharted areas.



Grant Seeking for Teaching-Centered Institutions

JUL 30

Teaching-centered institutions have unique strengths—such as close faculty-student engagement and a strong educational mission—that can be powerful assets in grant seeking. At the same time, these institutions often need strategies tailored to their priorities and resources. This session will show you how to leverage those strengths, highlight student involvement, and connect with funders who value education-focused environments to craft competitive proposals.



Artificial Intelligence in Grant Prospecting and Development

AUG 27

AI is rapidly changing the way organizations identify and pursue grant funding, offering tools that can save time and enhance your strategy if used thoughtfully. Understanding how to apply these tools can give you a significant edge in today's competitive landscape. This session provides an overview of key areas where AI can be leveraged in the grant prospecting and proposal development process.



Navigating the Foundation Funding Landscape

SEP 24

In today's funding landscape, seeking support from private foundations is a necessity for organizations looking to diversify their funding portfolios and sustain strategic initiatives. This session will provide a primer on the wide-ranging grant makers that comprise foundation funding landscape, how to identify potential private grant opportunities, and the conventions of pursuing grants from these funders as compared to public sources.



Collaborating with Community Partners in Grant Seeking

OCT 29

Community partnerships can strengthen proposals, expand resources, and make your work more compelling to funders. Building these relationships requires trust, shared goals, and clear communication. This session will show you how to identify the right partners, structure collaborations that benefit all parties, and craft proposals that demonstrate collective impact.



Assessing Alignment & Competitiveness in Grant Prospecting

NOV 19

While many grant seekers have access to a wealth of information about funding opportunities, finding the right fit can still be a challenge. This session focuses on the art of grant prospecting beyond the initial identification of potential targets—helping you to achieve meaningful alignment with funder priorities by spotting key indicators and red flags in your evaluation process.



Roundtable: Building Interdisciplinary Collaboration

DEC 17

As research challenges become more complex, institutions are prioritizing interdisciplinary collaboration as a key component of their long-term research strategies. In this roundtable discussion, we will hear from research leaders about their efforts to foster collaboration across disciplines, from initiating convergent research concepts to supporting collaborative grant proposals.